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# MEDIA ARTS YEARS 7–10

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| **MEDIA ARTS** | Years 7 and 8  | Years 9 and 10  |
| Media Arts achievement standard |
| By the end of Year 8, students analyse representations in media arts works. They articulate use of media languages and media technologies in representations. They describe and discuss the implications of responsible media practices for institutions, makers and audiences. Students select and manipulate media languages, technologies and production processes to collaboratively produce representations that communicate ideas and meanings. They plan where and how they could distribute their work and the relationships they seek to develop with their audiences. They use responsible media practice to distribute their work and analyse audience interactions with the work. | By the end of Year 10, students analyse and evaluate media artists’ use of media languages and technologies to construct representations and communicate with audiences. They describe relationships embedded within everyday media practices and discuss how media arts works and institutions can influence or challenge media practices. They describe the safe, ethical and responsible use of technologies, tools and associated processes in media production and distribution.Students make deliberate choices about how they will use and manipulate media languages and technologies to construct representations to communicate ideas and meanings for specific audiences and contexts. They use pre-production, production and post-production tools and processes to manipulate media languages and technologies. They build relationships and interact with audiences using responsible media practice. |
| **Strand**  | Content description*Students learn to:* |
| **Exploring and connecting** | analyse the ways that media conventions and technologies are used to construct representations influenced by story, genre, values, audience and purpose in media arts works across times and contexts (AC9AMA8E01) | evaluate the impact of audiences and technologies on how media conventions are used in media arts works from all times and contexts to create and challenge representations framed by purpose, social beliefs and values (AC9AMA10E01) |
| research and apply best practice for respectfully selecting and using material in media arts works considering copyright and Indigenous Cultural Intellectual Property laws and protocols (AC9AMA8E02) | evaluate the ways that contemporary media arts works and cultural expressions challenge, entrench and celebrate multiple perspectives of Australia's identity over time (AC9AMA10E02) |
| **Developing skills, practice and ideas** | experiment with ways to construct representations and structure stories using media conventions, media technologies and production processes (AC9AMA8P01)  | experiment with personal style and media conventions using media technologies and production processes to construct representations (AC9AMA10P01) |
| develop and refine production skills to shape media conventions using images, sounds, text or animation to communicate intended meanings (AC9AMA8P02) | develop and refine media production skills and ways to integrate and shape media conventions with images, sounds, text and animations (AC9AMA10P02) |
| **Creating** | plan, structure and design media arts works to engage audiences (AC9AMA8C01) | plan and design media arts works that examine and communicate values, themes and ideas (AC9AMA10C01) |
| produce media arts works that communicate intentions, ideas and representations using responsible media practice **(**AC9AMA8C02) | produce media arts works that challenge the expectations of specific audiences using responsible media practice (AC9AMA10C02) |
| **Sharing and communicating** | present media artworks to selected audiences using responsible media practice and monitor audience engagement and responses. (AC9AMA8S01) | present and distribute media arts works for a range of personal, community and institutional contexts using responsible media practice (AC9AMA10S01) |