Business Enterprise Project

The Wadjak Northside Business Enterprise Project empowers Aboriginal students to develop cultural competencies and business acumen through implementation of Aboriginal Cultural Business Enterprise within the Australian Curriculum’s Work Studies learning area.

Students have the opportunity to explore and develop an understanding of personal talents, interests and opportunities within Aboriginal cultures, further leading into the tourism industry as well as equipping students with the skills to become entrepreneurs.

Students gain project management skills such as problem-solving techniques, generating and evaluating ideas and organising activities and resources including people and finances. They identify risk management strategies to maximise success and identify the need for sound financial management within the Aboriginal Cultural Business Enterprise Project.

**TEACHING AND LEARNING CYLCLE**

Students

* **identify** their area of **interest** within cultural based activity learning
* **acquire** and develop cultural knowledge from elders, cultural experts, informative texts, research etc
* **remodel** the **knowledge** to suit audience (ie primary school students)
* **develop** organisational **skills** associated with their area of interest (ie producing and ordering stock, packing and loading of equipment, stocktaking, book keeping and accounting management
* **develop** personal **competencies** including identity, pride, self-belief, confidence, self-esteem, self-awareness, team-work, responsibility, communication skills, entrepreneur skills and attributes, code-switching and public speaking
* **plan** and **deliver** workshops within the community, in particular primary schools

The project promotes reconciliation and respect as well as recognition of Aboriginal and Torres Strait Islander Histories and Cultures.